Using Business Model Canvas to collect employers ideas for digital enhancement of their work

Developed by CARDET

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Erasmus+ Programme
of the European Union

01

The idea

Bring up your ideas!

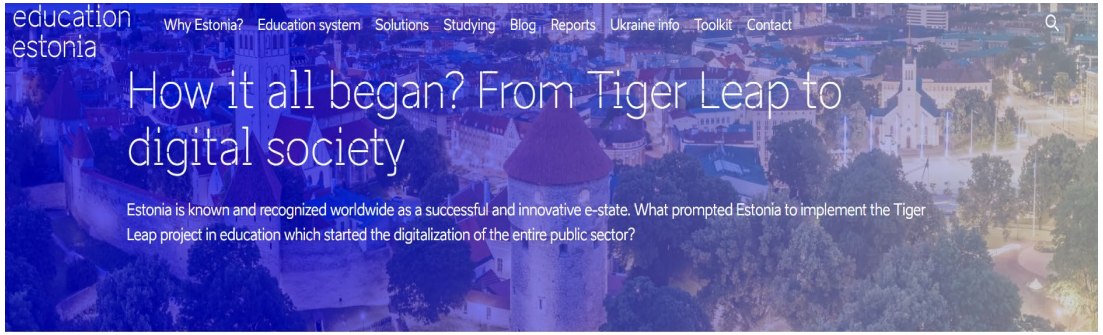
Where it all begun

Tiigrihüpe (Tiger Leap)

Goal: the modernization of the educational system

Activities:

- computers in all schools
- internet connections
- basic teacher training
- online course programs in the mother tongue



Estonia's efforts to leverage technology for teaching and learning began in the 1990s with an ambitious Tiigrihüpe (Tiger Leap) programme to build up schools' technology infrastructure, including providing internet access to all schools. By 2001, Estonia had already met this goal.

Reconstruction of the Estonian state

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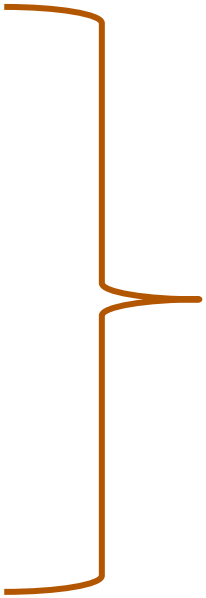
Estonia

They are effective!

Results

- New digital services across the spectrum of the **public sector**
- Continuous **public information**
- Many of the **classes** and digital **activities** continue to this day
- **99%** of public services online
- Participation of **private companies**
- **Universities** : ICT in all disciplines of professional studies
- **ICT** required for graduation
- **2018** Ministry of Finance and Communications + BCS Koolitus National Library of Estonia Budget: librarians all over Estonia



Disseminate digital skills to the public through government-funded training programs

The inspiration

https://eru.lib.ee/index.php/erye/inenglish

02

Implementation

What we did

The workshop

Bottom - up approach

Implementation
Split into 2 groups
Each team developed an idea using Business Model Canvas

Questions
- What services does a library offer today?
- What services can a library offer?
- What does it take to offer this new service?

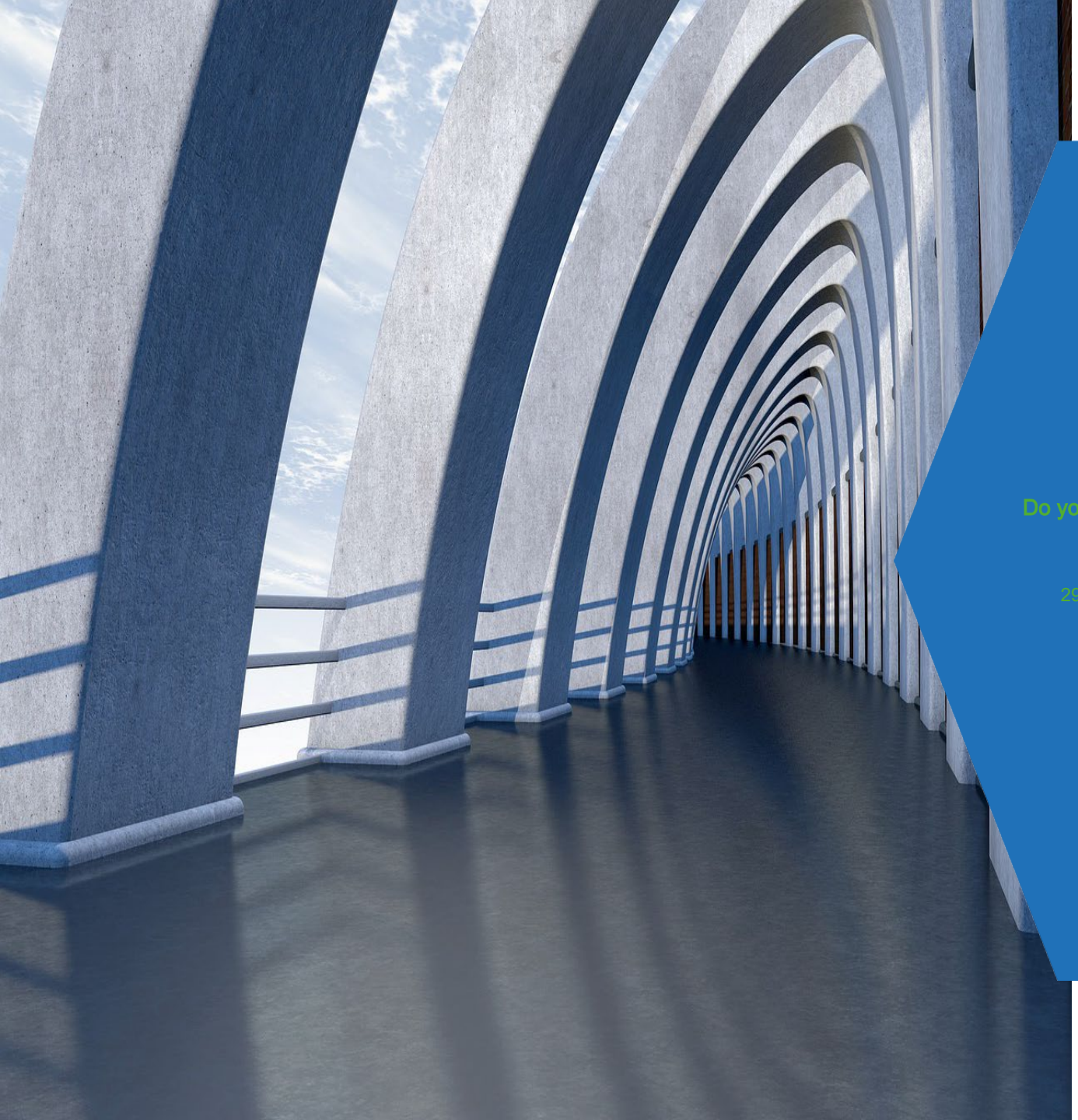
Resources Canvas, crayons, pens
Timeframe 30 minutes

Outcomes

It can be done!

- Two different ideas (Cypriot context)
- Mapping of the ideas
- Engagement of other local stakeholders
- Sustainability
- Dissemination channels
- Summing of resources
- Proposals towards authorities

Production of feasible, novel ideas that enhance digital skills of both librarians and the public



THANKS

Do you have any questions?

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